



Marketing & Promotions Officer

- **Work in the beautiful Whitsundays**
- **Strong team support**
- **Positive Christian environment**

Whitsunday Christian College is an Independent, non-denominational Christian school located in Cannonvale, Queensland, committed to serving families with a quality education that helps recognise and develop their talents so they can flourish. Our College exists to give children and young people a life full of promise, purpose and hope.

Our College has class sizes with a smaller teacher to student ratio to foster a culture of care and connection. Being a school of just over 300 students from Prep - Year 12 enables students to be known by name.

Our vision is to educate for eternity and equip for life and seeks to be a community which develops our students physically, spiritually, educationally, and socially.

We are currently seeking an experienced **Marketing & Promotions Officer** to join our devoted team. **This position is Monday to Friday (6.5 hours per day), term time.**

The Marketing and Promotions Officer will be responsible for College branding and identity and oversee all areas of marketing and promotions including maintaining the College Website, Social Media and Events.

The successful candidate will require the following skills:

- Excellent interpersonal skills to successfully engage a range of audiences including external stakeholders, College Leadership, CCM Central Office, teaching staff and parents
- Experience in Marketing and Desktop Publishing
- High attention to detail including ability to compose, edit and review written documentation
- The ability to work cohesively as a member of a team
- Clear written and verbal communication skills
- Be a person of faith and integrity
- High level of problem-solving skills that support working in a dynamic and developing environment
- Ability to handle potentially sensitive issues and maintain confidentiality
- Must hold or be eligible to hold a Blue Card

It is a requirement that you have personal views and beliefs that align with the Christian ethos of the College, and you are able to demonstrate an active faith and church involvement.

To apply for this position, please submit your resume to michelle.playford@whitsunday.qld.edu.au